Takara Belmont

Visitors this year will be able to see the recently launched Clera C. A. Treatment Chair that always impresses. It’s cosmetically enhanced, with surgeon-specific upholstery for comfort and easy cleaning. It’s also incredibly clean and easy to clean. However, when Clera C is applied it’s functional benefits; a folding leg means it has an unrivalled small footprint, ideal for smaller surgeries. Its unique 100-degree escapement and traditional dentists chair intimidating. Its armrests rotate 180 degrees to facilitate patient access, ideal for disabled or elderly patients. A 90 degree caputer seat also exemplifies the detail that makes this unit a design of distinction.

Takara Belmont will also be showcasing the new Clera Chair, the ‘Stand alone chair’ of the Clera Treatment Centre that can be used for both individually.

The Clera Chair is available in two models, the 050 and 055, both combine practicality with undeniable design flair. The 055 offers a powerhead, two preset positions, patient memory and auto-return, foldaway detachable armrests and is suitable for both right and left handed installation. The 050 boasts the same features but with a twin articulating headrest.

Digital Showcase 2010 – 2012 and look forward to welcoming you to stand Q03.

A-dec are showcasing a selection of fully furnished, high-quality operatories, from the current range, including the latest integrated options and cabinets. Practice managers are also pleased to announce guest speakers Chris Barr, Owner of A-dec in the USA and Kelly Close will present to the A-dec display. Here they will offer a unique insight into the 21st century business of dentistry, dental ergonomics and productivity.

Join the A-dec team to discuss the latest advances in dental equipment and technology. A-dec can offer advice on all their digital imaging needs – from Digital Dental. The only independent provider of the highest quality products, unsurpassed reliability and service.

Mr. John Read, Managing Director, said, “A-dec continue to support and sponsor the very best in dental care and we are delighted to be showcasing our range of digital imaging units at this year’s BDAA exhibition. We believe that digital imaging is the future of dentistry and we’re excited to share our knowledge and expertise with all those attending the show.”

For more information please contact Mr. John Read on 01932 582930, e-mail john.read@a-dec.com or visit www.a-dec.co.uk

KOEN YOUNG, 37, from Taiwan

Mr. Young is a dental student from the Taipei Medical University, Taiwan. He is attending the BDAA exhibition for the first time. He has been very interested in the latest technology and equipment available in the UK and has found the A-dec digital imaging units especially impressive.

He said, “I have come from Taiwan to get a better understanding of the latest technology and equipment available in the UK and I have been very impressed. The A-dec digital imaging units have been particularly impressive and I think they will be a big advancement for dentistry in the near future.”

Mr. Young is particularly interested in using technology in dentistry and believes that it will play a huge role in the future of the profession.

He added, “I think technology is crucial in dentistry and it will be essential in the future. I hope to use technology in my future practice and I think it will be a huge benefit for both patients and clinicians.”

The BDAA exhibition offers a fantastic opportunity to see the latest technology and equipment available in the UK and Mr. Young is keen to take advantage of it.

He concluded, “I have been very impressed with the A-dec digital imaging units and I think they will be a huge advancement for dentistry in the near future. I think technology is crucial in dentistry and it will be essential in the future. I hope to use technology in my future practice and I think it will be a huge benefit for both patients and clinicians.”
Come and see us at Showcase Stand A24 – The Dental Directory Stand A01, A22 & B01!

Meet the Code of Practice professionals at this year’s BDTA Dental Showcase at ExCeL London and to see the latest products available. Plus our experts will also be on hand to offer advice and answer any questions you may have.

Our equipment stand will have very latest technology available. Our experienced team will be able to show you our chair package, digital imaging systems and show only. Why not also take advantage of your equipment enquiry, we are sure you will find the answer at The Dental Directory stand.

You will find us at stand A01, A22 and B01. We will be more than happy to look forward to seeing you there. For further information call 020 7905 585.

UCL Eastman Dental

UCL Eastman Dental – addresses all your training needs at BDTA 2010

The UCL Eastman Dental Institute will once again be attending this year’s BDTA Dental Showcase at ExCeL London looking for new experienced staff who will offer practical advice regarding postgraduate and continuing education opportunities for the whole dental team. Delegates at this year’s event will be able to team up with colleagues from the broad range of specialty training programmes available as well as the extensive portfolio of CPD opportunities and practice management education. As ever, the full range of Eastman faculty will be present with all of the mandatory core CPD courses (www.comedcp.com) available for busy dental professionals who must all keep up-to-date with the latest developments and fulfil regulatory requirements.

Specifically designed for DCLP, DCPm Burs (www.djtp.co.uk) are postcourses for downloading on to an MP3 player or similar and listened to at a convenient time and place. Choose from a wide range of topic areas such as Cross Infection Control, Radiography and Restorative Dentistry; with each postcourse having an hour of verifiable CPD.

For more information – for CPD and online programmes, please contact the Administration Team on 020 7905 1234 or cpd@eastman.ucl.ac.uk

For taught or research programmes, please contact the Admissions Officer on 020 7915 1032 or acadmed@eastman.ucl.ac.uk

Don’t miss Genus at this year’s BDTA 2010

Genus is proud to be exhibiting at this year’s BDTA Dental Showcase that runs from the 14th – 16th October 2010 at ExCeL London.

Experts in intelligent design, Genus is dedicated to providing solutions and services that meet the needs of the modern dental practice. Dairy farmers, however, will be able to visit the stand to see how Genus can create an accurate, full-colour portrayal of how the finished project will look tailored to the design of each room and suitably space the space available to them.

As an experienced design team, Genus will be providing advice to delegates on issues such as how to create a feeling of space in even the smallest of areas through clever use of lighting, colour and furniture arrangements.

In today’s current competitive marketplace, dentists are looking for ways to reassure patients and boost patient loyalty whilst also increasing numbers. As such practitioners need to ensure that they are giving their patients a warm, encouraging welcome and an outstanding first impression. This is where the expert advice from Genus becomes so invaluable!

For further information call Genus on 01582 649044 or email chris.dowes@genusgroup.co.uk or www.generation mines.co.uk

CEREC Connect, Sirona’s revolutionary CAD/CAM technique for impressionless dentistry will be demonstrated on the stand and Realfile® V is Vivet’s newest velopore ceramic block, will be launched.

Please contact: Paradent 01689 817 18 88

Paradent stand 40

Paradent, stand 40, is a leading Dental Company, known for its innovative spirit. Demonstrations of technology include one of the newest implant systems revealed that patients undergoing implant placement procedures were concerned with the thickness of their tissue. RelatoTM™ Oral Revive, Spray and Toothpaste, are highly effective, well-researched and clinically proven oral health care products. The main ingredient in this compound is a series of molecules which chemically degrades odour-causing volatile sulphur compounds (VSC) on contact, thus eliminating, not masking, bad breath. The highly effective dental gels and polishes available. Relato® Oral Revive, Spray, and Toothpaste are free from alcohol and pH balanced. Whilst Relato® Toothpaste is non-fluorinating it does not contain Sodium Lauryl Sulphate (SLS).

The feedback we received from dental professionals at a recent implant seminar revealed that patients undergoing implant placement procedures were concerned with the thickness of their tissue. RelatoTM™ Oral Revive, Spray and Toothpaste, are highly effective, well-researched and clinically proven oral health care products. The main ingredient in this compound is a series of molecules which chemically degrades odour-causing volatile sulphur compounds (VSC) on contact, thus eliminating, not masking, bad breath. The highly effective dental gels and polishes available. Relato® Oral Revive, Spray, and Toothpaste are free from alcohol and pH balanced. Whilst Relato® Toothpaste is non-fluorinating it does not contain Sodium Lauryl Sulphate (SLS).
Biodentine™ - The Ultimate Dentin Substitute

The world of dentistry is about to be changed forever following the launch of a breakthrough new-product by septodont® that literally ‘dentine in a capsule’. The novel new material is the first all-in-one bioactive and biocompatible (septodont’s) component cement to pioneer to pioneering and innovative research and development, not just in the field of dentistry, but really dentistry itself.

Everyday dentists are facing multiple conditions involving dentine including: • Periapical disease • Perforations • Internal/External Resorptions • Apical surgery Biodentine™ can be used to treat many of these conditions and more. Biodentine™ is a cement that has been designed and developed specifically for dentists to provide a suitable filling material for root canal treatment, pulp capping and other applications. Biodentine™ also needs to be used on susceptible patients that are using medicaments and other conditions that need to be treated.

Also show on the BDTA is Philips’ latest innovation, the FlexCare+ which has received a further boost with news that Sonicare for Kids has been accredited by the British Dental Health Foundation following close scrutiny of all of panel of dental experts who verified a series of clinical criteria for the brush.

For more information on Biodentine please contact your dental dealer directly.
Alternatively contact Septodont on 01622 695 520, email
info@septodont.co.uk or visit septodont.co.uk
Biodentine™: The Ultimate Dentine Substitute

The world of dentistry is about to be changed forever following the launch of a breakthrough new product by Septodont that literally ‘dentine in a capsule’. Biodentine™ is a revolutionary new product that can be used whenever dentine is lost or damaged. The new hydrogel is the first all-in-one bioactive and biocompatible dentine substitute, showing Septodont’s continued commitment to pioneering and innovative research and development, not just in the field of anaesthetics, but in every aspect of cutting-edge dentistry. Everyday dentists are facing multiple challenges with respect to their patients’ health and wellbeing, and so it’s not surprising that one of the major areas of research is the development of materials that can promote healing and remineralisation of the enamel and dentine. Biodentine™ is also becoming increasingly important in preventing secondary caries, as well as in the treatment of endodontics – it’s highly biocompatible, thanks to its Tricalcium Silicate core. Biodentine™ helps preserve pulp vitality by continuously releasing hydroxyl ions, which have been shown to promote the remineralisation of the tooth. This makes it highly effective in preventing and treating secondary caries, making it an important tool for dentists and hygienists who always want to ensure their patients’ health and wellbeing.

For further information about Biodentine™, please contact the company at uk@septodont.co.uk or visit www.septodont.co.uk

Paradigm Design

With compliance with the requirements of HTM01-05 only a few miles away, a visit to Paradigm’s stand is essential for every practice seeking to achieve optimal efficiency and workflow. Working closely with a cross section of dental practices, Paradigm has designed and engineered Flowline, a unique and comprehensive LDI solution.

The system focuses on an attention to detail and is designed to help avoid bottlenecks, reduce stress levels and withstand the demands of the dental decontamination unit environment. Flowline introduces a number of innovative features that will be of particular interest to the profession. The Housed disposable cavity liner ethos is built to last, with Flowline’s advanced high-flow pump system ends the problem of searching for instruments and the Instrument Management System provides a unique software solution for instrument management and automatic form filling.

Paradigm Design is on Stand V055 at Showcase.

SMARTSEAL’S RADIO-OPAQUE SMARTPOINTS TO BE SHOWCASED AT FLEXI

Smartseal, the creator of innovative endodontic systems, is set to showcase its newest family member – radio-opaque smartpoints – to thousands of clinicians at the BDA/Dental Showcase in London in October. More than 12,000 members of the dental team are expected to visit the Smartseal stand at ExiD, in London Docklands between October 14 and 16, where propoint, smartseal’s newly released, fully radio-opaque hydrophilic polymer, is likely to be the most exciting exhibit of the event.

The dedicated team at Smartseal has worked tirelessly to create propoint following feedback from practitioners who said they found smartseals easier to see and quicker to use but requested the point be more radio-opaque.

Jerry Watson, Chief Executive of Smartseal, said: “In launching Smartseal to thousands of clinicians at the BDA’s British Dental Conference and Exhibition in May we have been able to demonstrate the capabilities and market potential of our new and unique endodontic products, and we are very much looking forward to extending this feedback from practitioners who said they found smartseals easier to see and quicker to use but requested the point be more radio-opaque.

Jerry Watson, Chief Executive of Smartseal, said: “We are very much looking forward to extending this feedback from practitioners who said they found smartseals easier to see and quicker to use but requested the point be more radio-opaque.

For more information about FLEXI, please contact the company at uk@lte-scientific.co.uk or visit www.lte-scientific.co.uk

Smarten Dentist Systems

Looking for some equipment, visit Stand F04

Visit Smarten Dentist Systems, the UK’s leading provider of Siemens/Sirona equipment, on Stand F04 for the ultimate Sirona Experience.

Sirona Specialists, Smarten Dental Systems offer the choice from the complete range of Sirona Treatment Centres, 2D and 3D digital imaging systems – including the latest G9000 3D cone-beam, equipment, their extensive range of Sirona handpieces, and auxiliary items including Universal and Trios scanners. Uniformly steeped in practice, they offer DURR Suction and Dental Art Cabinetry systems, as well as other essential equipment from steadily tried and trusted manufacturers.

For further information, visit Stand F04 or call Smarten Dental Systems on 01922 520900 or email info@smarten.co.uk

FLEXI offers technically advanced cleaning

Daily cleaning using a FLEXI interdental brush is an inherent part of dental hygiene. Preventive dental care professionals can now offer their patients an interdental brush that is firm, strong, and flexible. The gentle and bendable handles ensure that a perfect grip is maintained for every use whilst delivering comfort and easy manoeuvrability around the mouth.

From a clinical perspective, FLEXI has been designed with a flexibly curved handle and ultra-fine filaments. The brush, which comes in range of sizes, can effectively glide between the smile and larger interproximal spaces, making FLEXI the perfect for removing plaque from the rear of the mouth without damaging sensitive gingival tissue. Additionally, FLEXI’s tapered brushes are designed to make life less complicated when dealing with sealants or fillings. They are easy to use for everyone and will ensure ease of access to reach those hard-to-reach interproximal spaces. They are delivered with comfort and easy manoeuvrability around the mouth.

For further information about FLEXI, please contact the company at uk@tandex.dk or visit www.tandex.dk

Chemshunt make a large stand at Dental Showcase

2010 Dental professionals are in for a treat at the year’s Dental Showcase, especially if they pay a visit to stands L18 and N18. Chemshunt makes a major step forward in their long established reputation as leaders in the production and manufacture of highly quality cross link hydrophilic products. Medical grade polyurethane non-irritating. Made from high strength wire, FLEXI is more durable than many conventional brushes. The bristles themselves are made from the highest quality filament, which vibrate effectively against the teeth, resulting in better interdental cleaning. With regular use, the durable FLEXI brush will provide easy access and efficient cleaning to reach areas. Patients will also notice a significant improvement in the health of their teeth and gums. Furthermore, because FLEXI is flexible and strong, it can maintain the oral health regimen suggested and, more importantly, stick to it. Gaining compliance is the key for every dental professional, but if a product is designed properly and easily used, the patient will not be able to make the results of their hard work.

For more information, contact Chemshunt on stands L18 and N18 or visit the website at www.chemshunt.co.uk

For further information about FLEXI, please contact the company at uk@tandex.dk to ask for your free samples of interdental cleaning products or by visiting www.tandex.dk

For further information, visit www.septodont.co.uk or contact the company at uk@septodont.co.uk or visit www.septodont.co.uk