United Kingdom Edition

- The Micromotor is both shorter and lighter, yet has the same power even at high speeds. The Unifix quick-connect coupling means that no time is needed to design the restorations which is then milled in the milling unit. Combined with adhesive systems, it offers an incomparable, versatile, natural-looking restorations from durable high-quality ceramics in a single treatment session - without the need for provisional restorations.

- Gradia Core and Fiber Post System add another dimension to GC's growing range of restorative materials in a single treatment session. The new Restorative Wax Core incorporates the best of industrial monomer innovation from GC, while the new Double Ceramic Core is a one-step, metal-free, evacuable, non-toxic wax core.

- The 055 offers a power headrest, two easy to grip handles, and a total height of 74cm. Its small footprint means it has an unrivalled small footprint, ideal for smaller surgeries. Its PowderFree articulating headrest means it has an unrivalled small footprint, ideal for smaller surgeries.

- KA 4000 is a selectable tool design to cater to the needs of the situation. With natural reflectivity, Exakt allows you to create beautifully invisible restorations with excellent marginal fit and an aesthetic result. The new Exakt material incorporates a new forward thinking shade concept including an aesthetic choice of shades for patients when you need them for or when you choose an even more aesthetic result.

- KaVo are determined to maintain their unrivalled reputation for expertise and comprehensive training and practices are supplied with all the software and Multimedia options to suit the individual needs of your practice; visit the KaVo stand N03 to see their exciting and diverse range of products.

- Munroe Sutton offers a full range of tax planning and accounting services for dentists. As the leading dental care plan provider in the US, Munroe Sutton can help market your practice in a number of ways. For example:
  - Online provider search with unbiased advice
  - Multi-lingual assistance to add patients in finding the appropriate dental provider
  - Daily database updates with groups and agents
  - Printed directories

- The 055 offers a power headrest, two easy to grip handles, and a total height of 74cm. Its small footprint means it has an unrivalled small footprint, ideal for smaller surgeries. Its PowderFree articulating headrest means it has an unrivalled small footprint, ideal for smaller surgeries.

- The 055 offers a power headrest, two easy to grip handles, and a total height of 74cm. Its small footprint means it has an unrivalled small footprint, ideal for smaller surgeries. Its PowderFree articulating headrest means it has an unrivalled small footprint, ideal for smaller surgeries.

- For more information please contact GC UK on 01908 218 999 or visit www.GC.co.uk.
**When used twice daily**

When directly applied with fingertip for one minute

Dentalprofessionals.co.uk

Aquafresh, Corsodyl, Sensodyne Pronamel and Poligrip.

seconds, patients get rapid relief from their sensitivity. Long-lasting protection

Sensodyne Rapid Relief is massaged on to the base of the sensitive tooth for 60

Recent research highlights that when the strontium acetate formula of

professionals the chance to get samples of new Sensodyne Rapid Relief at The

www.retardex@periproducts.co.uk

E Mail

non-foaming as it does not contain Sodium Lauryl Sulphate (SLS).

spray are free from alcohol and pH balanced. Whilst RetarDEX Toothpaste is

www.shofu.co.uk

be of interest

Shofu’s extensive range of products can now be visited online. With links to

on the restoration, without having to change instrument.

Fillings. One Gloss unique one-step finisher and polisher can be used to finish

and polishing disc system is perfect for all microfilled and hybrid composite

brilliant polishing on precious metals and amalgam. The Super-Snap finishing

porcelain; Brownie, Greenie and Supergreenie silicone polishers for fast,

Materials; and the Vintage porcelain range.

agents developed specifically for bonding

Company’s leading brands include: Beautifil II,

Innovation from Shofu

The active ingredient, in this range

clinically proven oral health care products.

implant placement were concerned with

are of interest

dentistry will be demonstrated on the stand and RealLife® Vita’s newest

CEREC Connect, Sirona’s revolutionary CAD/CAM technique for impressionless

Dentoid - the equipment you need at prices you can afford

Bring this editorial to the stand and get extra discount on our current offers.

The feedback we receive from dental professionals at a recent implant seminar revealed that patients undergoing implant placement are concerned with the thickness of their wear. BetaTeK™

Dental professionals have the chance to test new Sensodyne Rapid Relief at The

BETA Dental Showcase at ExCeL London.

Recent research highlights that when the strontium acetate formula of Sensodyne Rapid Relief is managed on to the base of the sensitive tooth for 60 seconds, patients get rapid relief from their sensitivity. Long-lasting protection from sensitivity can be achieved by twice daily brushing.

Dura-Green stones are made from sodium acetate and are perfect for cutting and

finishing of porcelain, composite precious alloys and amalgams; Dura-

White stones for finishing worn, glass, porcelain, composites and porcelains; Brownie, Greenie and Supergreenie silicone polishing pastes for fast, brilliant polishing on precious metals and amalgams. The Super Snap finishing and polishing disc system is perfect for all microfilled and hybrid composite

fillings. One Gloss unique one-step finisher and polisher can be used to finish and polish all composite restorations simply by altering the contact pressure on the restoration, without having to change instrument.

Shofu’s extensive range of products can now be visited online. With links to special promotions, trial packs and samples packs the website is simple to navigate, with clear links to relevant courses and articles that you will find to be interesting.

For further information on Shofu’s range please call 0732 783 580 or visit www.shofu.co.uk

Rapid and long-lasting relief for your patient’s with sensitive teeth

Sensodyne toothpaste, the UK’s number 1 selling sensitive toothpaste brand, will offer dental professionals the chance to test new Sensodyne Rapid Relief at The

BETA Dental Showcase at ExCeL London.

Are you ready?

BetaTeK™ Oral Restorations, Saorstarch and Toothpastes are highly effective, well-researched and clinically proven real health care products.

This component in this range is which chemically degrades colour

causing volatile sulphur compounds (VSC) on contact, thus eliminating, not masking, bad breath. It is highly effective dental gels and products. RetalDex Toothpaste and spray are free from alcohol and pH balanced. Whilst RetalDex Toothpaste is non-fuming as it does not contain Sodium Lauryl Sulphate (SLS).

For further information contact Panadent Ltd, Tel: 01803 283421, E-Mail:  red@panadent.com

* When directly applied with finger for one minute

**Often used more daily

Come and see us at Showcase 2010 – The Dental Directory Stand A01, A02 & B01!

Once again at this year’s BDTA Showcase, The Dental Directory’s stand promises not to disappoint! New equipment, more products, more advice and more money saving tips than ever before!

Over all three days, leading Focal Aesthetic product manufacturers will be undertaking live demonstrations with the latest products available. Plus our experts will also be on hand to offer advice and answer any questions you may have.

Our equipment stand will have very latest technology available. Our experienced team will be able to show you our chair package, digital imaging systems and show only. We also offer a full equipment enquiry, we are sure you will find the answer at The Dental Directory stand.

We also invite our loyal customers to come and relax in our hospitality suite where we will be offering complimentary refreshments and snacks. It’s a great opportunity to take a moment to wind down and catch up with colleagues.

You will find us at stand A01, A02 and B01. We will very much look forward to seeing you there. For further information call 0800 585 586

UCL Eastman Dental

addresses all your training needs at BDTA 2010

The UCL Eastman Dental Institute will once again be attending this year’s BDTA Dental Showcase at ExCeL London. The Eastman is a world-renowned centre of excellence that trains many experienced staff who will offer practical advice regarding postgraduate and continuing education opportunities for the whole dental team. Delegates at this year’s event will be able to meet with their faculty, hear about the broad range of specialty training programmes available as well as the extensive portfolios of CPO opportunities and part-time programmes offered by the Eastman and other leading institutions.

Given the theme of this year’s showcase, Innovation, Integration and Education; the Eastman is proud to be attending with all of the mandatory core CPO courses (www.comcpo.com) available for busy dental professionals who must all keep up-to-date with the latest developments and fulfill regulatory requirements.

Specifically designed for DCPs, DCPs Plus (www.diptems.com) are postcourses for downloading an MP3 player or similar and listened to at a convenient time and place. Choose from a wide range of topic areas such as Cross Infection Control, Radiography and Restorative Dentistry, with each postcourse providing an hour of verifiable CPO.

For more information: For CPD and online programmes, please contact the Administration Team on 020 7805 1234 or cdpt@eastman.ac.uk

For taught or research programmes, please contact the Admissions Officer on 020 7915 1092 or acadmed@eastman.ac.uk

Don’t miss Genus at this year’s dental showcase

Genus is proud to be exhibiting at the BDTA Dental Showcase 2010, which runs from the 14th - 16th October at ExCel London.

Experts in intelligent design, Genus are proud to have designed and manufactured the beautiful new dessert display that runs from the 14th - 16th October at ExCel London.

For further information call Genus on 01582 490494 or email chris.dowse@genusgroup.co.uk

www.genusproducts.co.uk

BDTA Dental Showcase 2010 – the only business-to-business dental operation that has two highly experienced endodontists at its core – will be on stand no V22 at Dental Showcase 2010. The d2dENDO team will be demonstrating its range of dental endodontic products worldwide with customers in over 30 countries, including Australia, Japan, Central Europe & USA. One of the key products on display will be the new 55 Cordless Endo Motor from Shofu that has been developed for use with the 55 rotary file system. It’s 5 torque settings are tailored to the specific requirements of each of the files in the 55 series. Users benefit from the security of a visible warning light that indicates when the file is clear to reaching the pre-set torque limit at which point the auto-reverse function will activate.

Visit d2dENDO at Dental Showcase on Stand No V22. For pre-booked appointments please contact John or Kasia on 01332 250973.

The annual BDTA Dental Showcase is the largest event in Europe for dentistry professionals and provides an opportunity for congress attendees to meet the requirements in 24 easy steps.

d2dENDO AT 2010 DENTAL SHOWCASE

d2dENDO – the only business-to-business dental operation that has two highly experienced endodontists at its core – will be on stand no V22 at Dental Showcase 2010. The d2dENDO team will be demonstrating its range of dental endodontic products worldwide with customers in over 30 countries, including Australia, Japan, Central Europe & USA. One of the key products on display will be the new 55 Cordless Endo Motor from Shofu that has been developed for use with the 55 rotary file system. It’s 5 torque settings are tailored to the specific requirements of each of the files in the 55 series. Users benefit from the security of a visible warning light that indicates when the file is clear to reaching the pre-set torque limit at which point the auto-reverse function will activate.

Visit d2dENDO at Dental Showcase on Stand No V22. For pre-booked appointments please contact John or Kasia on 01332 250973.

Don’t miss Genus at this year’s dental showcase

Genus is proud to be exhibiting at the BDTA Dental Showcase 2010, which runs from the 14th - 16th October at ExCel London.

Experts in intelligent design, Genus are proud to have designed and manufactured the beautiful new dessert display that runs from the 14th - 16th October at ExCel London.

For further information call Genus on 01582 490494 or email chris.dowse@genusgroup.co.uk

www.genusproducts.co.uk

BDTA Dental Showcase 2010 – the only business-to-business dental operation that has two highly experienced endodontists at its core – will be on stand no V22 at Dental Showcase 2010. The d2dENDO team will be demonstrating its range of dental endodontic products worldwide with customers in over 30 countries, including Australia, Japan, Central Europe & USA. One of the key products on display will be the new 55 Cordless Endo Motor from Shofu that has been developed for use with the 55 rotary file system. It’s 5 torque settings are tailored to the specific requirements of each of the files in the 55 series. Users benefit from the security of a visible warning light that indicates when the file is clear to reaching the pre-set torque limit at which point the auto-reverse function will activate.

Visit d2dENDO at Dental Showcase on Stand No V22. For pre-booked appointments please contact John or Kasia on 01332 250973.

The annual BDTA Dental Showcase is the largest event in Europe for dentistry professionals and provides an opportunity for congress attendees to meet the requirements in 24 easy steps.

d2dENDO AT 2010 DENTAL SHOWCASE

d2dENDO – the only business-to-business dental operation that has two highly experienced endodontists at its core – will be on stand no V22 at Dental Showcase 2010. The d2dENDO team will be demonstrating its range of dental endodontic products worldwide with customers in over 30 countries, including Australia, Japan, Central Europe & USA. One of the key products on display will be the new 55 Cordless Endo Motor from Shofu that has been developed for use with the 55 rotary file system. It’s 5 torque settings are tailored to the specific requirements of each of the files in the 55 series. Users benefit from the security of a visible warning light that indicates when the file is clear to reaching the pre-set torque limit at which point the auto-reverse function will activate.

Visit d2dENDO at Dental Showcase on Stand No V22. For pre-booked appointments please contact John or Kasia on 01332 250973.
Dental Innovations - Your Specialist in Digital and Laser Dentistry

Dental Innovations is Henry Schein Minerva - a special division of Henry Schein Minerva that is exclusively designed to bring dental professionals the latest and most innovative products from some of the industry's leading manufacturers.

With solutions to support digital imaging, laser technology and CEREC's state-of-the-art intraoral scanning technology, Henry Schein Minerva's commitment to pioneering and innovative research and development, not just in the field of dental technology but the entire dental industry as a whole.

The specialist division brings together advisors, engineers and trainers, all with expertise in their field, to ensure that you are looked after and supported to improve your skills and the potential of your practice.

Henry Schein Minerva is proud to play in the driving profession to meet the ever increasing demands of patients. Now you can meet these demands one step ahead of the company - Dental Innovations will provide specialist advice, installation and service for all your high tech equipment.

Go to www.soeidental.com for more information or contact Healthcare Solutions on 0870 010 40 40 or email hsoeidental@hsc.com.

Biodentine™ - The Ultimate Dentin Substitute

The world of dentistry is about to be changed forever following the launch of a breakthrough new product by Septodont that is literally in dentistry’s ‘cup of tea’. This remarkable material is the first of its kind to be bioactive and biocompatible with dentinal tubules.
Biodentine™: The Ultimate Dentine Substitute

The world of dentistry is always on the lookout for something better, something that can offer a revolution in the way we treat diseases. This is precisely what Biodentine™ aims to do. It is a revolutionary new product that can be used wherever dentine has been lost or damaged. The new filling material is the first all-in-one bioactive and biocompatible dentine substitute, showing Septodont’s continued commitment to pioneering and innovative research and development, not just in the field of dentistry, but in every aspect of cutting-edge dentistry. Everyday dentists are facing multiple conditions demanding a Permanent Dentine Repair: Pulpotomies, Apicectomies, Pulps – expulsion, Perforations... Internally/Externally Resorbing lesions can be treated at least 2 of these indications. Based on in-house Active Bioactive Technology™, never before has a product so closely mimicked dentine itself. Highly biocompatible, thanks to its TricAqua Silicate core, Biodentine™ helps preserve pulp vitality by mimicking reactionary dentine genesis and having sealing properties to reduce the risk of clinical failures through bacterial penetration, thus ensuring the absence of post-operative sensitivity. Biodentine™ also needs no surface conditioning or bonding and sets quickly, making it simple and easy to use for the busy clinician and an ideal tool in emergency restorative situations where time is of the essence.

For more information on Biodentine™, please contact your dealer directly.

Paradigm Design

With compliance with the requirements of HTM01-05 only a few months away, a visit to Paradigm’s stand is essential for every practice aspiring to achieve optimal efficiency and workflow. Working closely with a cross section of dental practices, Paradigm has designed and developed Flowline, a unique and comprehensive LD2 solution.

The system focuses on an attention to detail and is designed to help avoid bottlenecks, increase staffing levels and withstand the demands of the damp decontamination unit environment. Flowline introduces a number of innovative features that will be of particular interest to the profession. The moulded carbon cabinetry (Lotus) is built to last. It is a key element of the system and sets the problem of searching for instruments and the Instrument Management System provides a unique and comprehensive software solution for instrument management and automatic form filling.

Paradigm Design is on Stand V05 at Showcase.

Coltene Whaledent – Dental Showcase 2010

Coltene Whaledent is a global leader in dental consumables and small equipment companies that offers the whole dental treatment process. A leading developer and manufacturer of high-precision impression and innovative, aesthetically-pleasing restorative and crown-and-bridge systems, Coltene Whaledent offers the largest range of high-quality ART and ART Plus syringe-based systems as well as Biodentine. Coltene Whaledent can be used to treat all of these indications. Based on in-house Active Bioactive Technology™, never before has a product so closely mimicked dentine itself. Highly biocompatible, thanks to its TricAqua Silicate core, Biodentine™ helps preserve pulp vitality by mimicking reactionary dentine genesis and having sealing properties to reduce the risk of clinical failures through bacterial penetration, thus ensuring the absence of post-operative sensitivity. Biodentine™ also needs no surface conditioning or bonding and sets quickly, making it simple and easy to use for the busy clinician and an ideal tool in emergency restorative situations where time is of the essence.

For more information on Coltene Whaledent’s booth visit www.whaledent.com

Sident Dental Systems

Looking for Simra Equipment, visit Stand P06

Visit Sident Dental Systems, the UK’s leading provider of Sirona/Simra/equipment, on Stand P06 for the ultimate Sirona Experience.

Simra Specialists, Sident Dental Systems offer the choice from the complete range of Simra Treatment Centres, 2D and 3D digital imaging systems – including the world’s first Galkios 3D digital cone-beam equipment, their extensive range of Simra handpieces, and auxiliary items including Simra Universal sterilisation unit. To support these items they offer ORI Jelly Suction and Dental Art Cabinetry, alongside other essential equipment from similarly tried and trusted manufacturers.

Whichever possible client could be invited to visit The Courtyard, Sident’s state-of-the-art training and showroom facility in Chertsey, where they will be able to see the complete product range in action. They will then be able to identify the best solution for their individual needs, allowing Sident’s Design Specialists to incorporate their desires into the most appropriate and ergonomically efficient Surgery or Practice layout.

For further information visit Stand P06 or call Sident Dental Systems on 01952 562900 or email jaselle@sident.co.uk

FLEXI design ensures long-lasting patient use

Using a FLEXI interdental brush is vital for maintaining healthy gingival margins. In comparison to other leading brand names FLEXI has proven to be a firm favourite with patients when used as part of their everyday home care regime. Made from high strength wires, FLEXI is more durable than many conventional brushes. The bristles themselves are made from the highest quality flex materials that give high vibration effectively against the teeth, resulting in better interdental cleaning. With regular usage, the durable FLEXI brush will provide easy access and efficient cleaning to reach areas. Patients will also notice a significant improvement in the health of their teeth and gums. Furthermore, because FLEXI holds onto the tooth and not the interdental space, it maintains the oral health program suggested and, more importantly, sticks to it. Gaining compliance is the key for every dental professional but with FLEXI’s ergonomically designed handle, brushing the patient will not be able to make the results of their hard work.

For further information about FLEXI, please contact the company at uk@tandex.dk to ask for your free samples of interdental cleaning products or by visiting www.tandex.dk

FLEXI offers technically advanced cleaning

Daily cleaning using a FLEXI interdental brush is an important part of dentistry. Preventive dental care professionals can now offer their patients an interdental brush that is firm, strong and flexible. The gentle and bendable handles ensure that a perfect grip is maintained for every usage while delivering comfort and easy maneuverability around the mouth.

From a clinical perspective, FLEXI has been designed with a flexible pointed wire to allow for easy access to interdental spaces between the teeth, which is of special benefit to patients with orthodontic appliances.

For further information about FLEXI, please contact the company at uk@tandex.dk to ask for your free samples of interdental cleaning products or by visiting www.tandex.dk

Smartseal’s Radio-opaque SmartSeal to be showcased at UK’s premier dental exhibition

Smartseal, the creator of innovative endodontic systems, is set to showcase its newest family member - radio-opaque SmartSeal - to thousands of dentists at the BDA Dental Showcase in London in October.

More than 12,000 dentists of the dental community are expected to attend ExiD in London Docklands between October 14 and October 16, where propoint, smartseal’s newly released, fully radio-opaque hydrophilic polymer is likely to be the main event.

The dedicated team at smartseal has worked tirelessly to create propoint following feedback from practitioners who said they found Smartseal easy to use but required a point to be more radio-opaque.

Jerry Waterton, Chief Executive of the Association of Dental Suppliers, said, “The launch to thousands of dentists at the BDA’s British Dental Conference and Exhibition in May have been an outstanding success. All our professional sages put propoint to the test.”

Preventive mix 5, ProSeal and constant taper 0.4 and 0.6 file systems. The Smartseal family also includes biocompatible root canal sealers, smartseal, smartseal blue, smartseal purple and Smartseal silver, all of which are instantly recognisable due to their trademark packaging.

FLEXI proves to be a winner at 2010 dental exhibitions – see us on Stand T14 at BDHA

FLEXI has again been an outstanding success at all major exhibitions in the UK and Europe this year. Attracting record crowds and orders, the FLEXI design has proved to be popular with dentists and hygienists who always look for the feel and feel of the product. Many of those who tried it would refuse to go back.

FLEXI has helped patients with their oral hygiene due to its unique and superior cleaning abilities. The soft texture of the filament when used in a cross-hatch movement between the teeth ensures the highest level of gum cleanliness, without damaging sensitive gingival tissue. Patients expressing for FLEXI, do so due to the fact that the product is flexible, has supreme strength and looks and feels good.

To find out more about FLEXI and the sister products in the Tandex range, please contact the company at uk@tandex.dk to ask for your free samples of interdental cleaning products or by visiting www.tandex.dk

The Medicins range of Dental Autoclaves from LTE Scientific is available in size, 18 and 23 litre capacities and can be used for either Class I or Class II. N Class. LTE employs a nation-wide team of service engineers who are qualified to undertake service and maintenance of all autoclaves, irrespective of make.

A major innovation of the Medicins is its separate steam generator which eliminates heaters and reservoirs from the bottom of the chamber, ensuring that clean steam is used every cycle and waste is drained away. This feature also means that steam is produced quickly, thus helping to minimise cycle times.

Another major advantage of Medicins is its door which is opened, closed and locked at the touch of a button ensuring a perfect seal every time.

LTE employs a nation-wide team of service engineers who are qualified to undertake service and maintenance of all autoclaves, irrespective of make.

The Medicins range of Dental Autoclaves from LTE Scientific is available in size, 18 and 23 litre capacities and can be used for either Class I or Class II. N Class. LTE employs a nation-wide team of service engineers who are qualified to undertake service and maintenance of all autoclaves, irrespective of make.

A major innovation of the Medicins is its separate steam generator which eliminates heaters and reservoirs from the bottom of the chamber, ensuring that clean steam is used every cycle and waste is drained away. This feature also means that steam is produced quickly, thus helping to minimise cycle times.

Another major advantage of Medicins is its door which is opened, closed and locked at the touch of a button ensuring a perfect seal every time.

LTE employs a nation-wide team of service engineers who are qualified to undertake service and maintenance of all autoclaves, irrespective of make.